

## Azalea Training and Consultancy Services

### Compassion and Action

Burdened by the regular sound of late night shouting and the revving of car engines, and the morning time refuse of drug taking and sex trafficking, a small group from a church first met in 2008 in Luton. Their aim was to find a way to help the very people causing “the problem” for local residents and it was from this small, practical, compassionate group that Azalea was born.

Since 2008 Azalea has operated a drop-in centre for women who are caught in sex trafficking, a therapeutic recovery programme for the women and a support programme for men caught in buying sex. They also lead Luton Against Sex Trafficking and support other neighbourhoods with finding a way through this challenge. They have worked with councils, police, border force, probation services, health services, the voluntary sector, neighbourhood groups and churches.

Today Azalea is recognized as an expert practitioner in its field and is called upon to train others, provide consultancy and inspire teams, across the UK and overseas, in a common effort to protect vulnerable women and see them walking free from the injustice of coercion, abuse and sex trafficking.



### The Client

The Probation Service in Hertfordshire have a group of 12 female officers, in different departments across the county, who support female people on Probation.

The team manage busy caseloads and are experienced and dedicated with a good level of understanding of drugs, alcohol and trauma informed practice.

Although the team come into contact with women who they suspect have been involved in sex trafficking, they currently lack the knowledge and confidence to be able to engage with this issue effectively.

### The Brief

To provide a 3 hour face to face training session in June that includes:

- Information about the nature and lifestyle of women caught in sex trafficking.
- Different characteristics of male and female reoffenders.
- Why providing exit options is important and how this can be done.
- Creating safe spaces to overcome shame.
- Asking the right questions.
- Role play.

To facilitate a follow-on peer support session in September with the same group to check progress and provide additional support.

## Our Team



Ruth Robb, Founder & CEO

Ruth has set up a number of projects tackling sex trafficking in the UK. Ruth has recently co-published "Walking into Freedom", a practical manual empowering all to leave sex trafficking. Her academic social work background has supported her approach for over three decades and has led to consultancy and training services around the world.



Emma Koroma, Deputy CEO

Emma joined Azalea on the Encompass team in 2019. Having a particular interest in walking alongside survivors of human trafficking, Emma spent three years training as an Art Therapist to become equipped to respond to the needs of survivors. Emma has worked as an advocate for survivors of human trafficking, through the support provision of the National Referral Mechanism.



Hollie Stone, Encompass Director and Safeguarding Officer

Hollie studied Politics and International Relations at university and has always had a heart for social justice, particularly in the domain of exploitation, prompted largely through her voluntary work with refugees in France.

## Training

Women caught in sex trafficking live complex and hazardous lives and as a result come into contact with a wide range of public and community services. However, the full extent of their complex patterns and needs are not always apparent, and neither is it simple to understand how they can be best helped.

Azalea provides CPD certified training to individuals and teams in a wide range of public services and community settings to help them to spot the signs, understand the complexities and then form a response that is relevant and productive.

A series of training modules are available, but Azalea also provide bespoke training to suit the existing knowledge level and context of your team so that they have the very best chance of making a positive impact whenever they have contact with women caught up in sex trafficking.

*"The facts have changed how I see the abhorrent evil of sex trafficking. I loved the evidence, the numbers. I also love the training being based on real experience, not from a textbook or from someone who has never cared for a sex trafficked woman."*

A staff member from Signposts, Luton

Module	Introduction to supporting those caught in sex trafficking	Understanding those affected by sex trafficking	Going deeper
Overview	A two day introduction for those with limited prior knowledge of those affected by sex trafficking	A course for professionals who come into contact with those affected by sex trafficking	For a deeper understanding of applying trauma-informed principles in practice
Duration	2 day	1 day	1/2 day
Content	<ul style="list-style-type: none"> <li>-What is sex trafficking?</li> <li>-The need to provide exit routes</li> <li>-The characteristics of women caught in sex trafficking</li> <li>-The impact of addiction</li> <li>-Trauma informed practice</li> <li>-The impact on communities</li> <li>-What does self-care look like</li> <li>-Taking an empowerment rather than "rescue" approach</li> <li>-How we can all help</li> <li>-What we need to avoid</li> <li>-Personal handouts and planning follow on work</li> </ul>	<ul style="list-style-type: none"> <li>-What is sex trafficking?</li> <li>-The need to provide exit routes</li> <li>-The characteristics of women caught in sex trafficking</li> <li>-The role of perpetrators</li> <li>-The impact of addiction</li> <li>-Trauma informed practice</li> <li>-Creating safe spaces and asking the appropriate questions including role play</li> <li>-What does self-care look like</li> <li>-Taking an empowerment rather than "rescue" approach</li> <li>-Personal handouts and planning follow on work</li> </ul>	<ul style="list-style-type: none"> <li>-What is sex trafficking?</li> <li>-The need to provide exit routes</li> <li>-The characteristics of female reoffenders, and the associated risks</li> <li>-Creating safe spaces and asking the right questions including role play</li> <li>-What does self-care look like</li> <li>-Taking an empowerment rather than "rescue" approach</li> <li>-Personal handouts and planning follow on work</li> </ul>
Typical audience	Police, Probationary Services, Border Force, Social Workers	Police, Border Force, Health Services, specialist voluntary sector organisations	Community groups, voluntary sector organisations, community Police officers, GP surgeries

## Consultancy

We recognize that making lasting change to the behaviours and outputs of a team can take more time than is possible in a training room. We also understand that different professional situations can require a more tailored and ongoing type of support and advice.

Azalea can provide consultancy support for your existing programmes of activity so that the best practitioner derived knowledge can be sewn into the fabric of your current approaches to responding to sex trafficking.

Please contact us if you would like us to support your existing programs or teams so that we can work with you to strengthen your current approach.

## Speaking Engagements

Sex trafficking and Modern Day Slavery are vast and complex challenges in our world and it is going to take the work of countless individuals to overcome it.

Our CEO is available for speaking engagements so that your wider team can be inspired and motivated to play their vital part, however small it might seem to them.

If you have a team meeting, conference or annual charity nomination process then we can provide a speaker to support you in delivering this, and through it motivating a much wider change.



## Our Proposal and Fee

Our proposal is to deliver a tailored version of our half day Going Deeper training module in June.

We would also facilitate a 90 minute video call to provide peer support in September.

For a course of this level of intensity with an experienced group of delegates our recommendation is that our founder and CEO, Ruth Robb, delivers both events. This will allow the subject matter and questions to be dealt with as expediently and expertly as possible.

The proposed fee for preparation and delivery of the course and peer support call is £1,885 plus travel expenses.

## Contact

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